

WHEN EVERY SECOND MATTERS

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Today's Broadcast arena is incomplete in the absence of a robust and fail-safe Playout Automation. The role played by Playout is immense in maximizing Productivity and Benefits to a channel hence the choice of Playout solution is a key decision made in the design and implementation of an Automated Broadcast channel. Efficient and fail-safe playout necessitates a proper file based digital workflow from the Media Server to the Playout Servers.

QuickEdge Playout Solution is purpose-built for Multichannel, Integrated, File-based Playout operations. It offers quick, easy and reliable transition from manual to Automated Digital Playout workflow.

QuickEdge has been designed keeping simplicity in workflow as a key design principle to ensure smooth, seamless and simplified workflow for the users. Our simplified workflow has enabled easier adoption of the system and yet making no compromise on the features, robustness or performance.

QuickEdge fits into a multitude of workflow-based systems compatible with most of the Industry Standard Newsroom workflow and Media Asset Management Systems. QuickEdge Playout can make your Broadcasting a hassle-free and easy go Experience every single minute !

## ***Salient Features of QuickEdge***

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- QuickEdge provides excellent cost containment and Operational Efficiency for even the small operators as well as for larger channels requiring higher throughput.
- QuickEdge has been developed after enormous consultation with Senior Professionals in the broadcasting field. We constantly update the application to better the usability so that you never need to slow down.
- Reliable timely support and service will be provided
- Flexibility in providing Customized Solutions to clients on a need to need basis as requested by clients.



- **Drag and drop playlist editing**
- **Configurable keyboard user controls**
- **Multiple redundancy options**
- **Rundown import, with dynamic updates**
- **Available in both Client-Server and Standalone Architectures**
- **Flexible UI layouts**

### Support for industry standards

Effective integration with Playout hardware using industry Standard Protocols.

This allows broadcasters to get on air quickly and reliably with any choice of Hardware complying with the industry standards.

### Suits your workflow

Our solutions easily integrate with various workflow and the transition in automation will have minimal or no impact on the ongoing operations

### Intuitive user interface

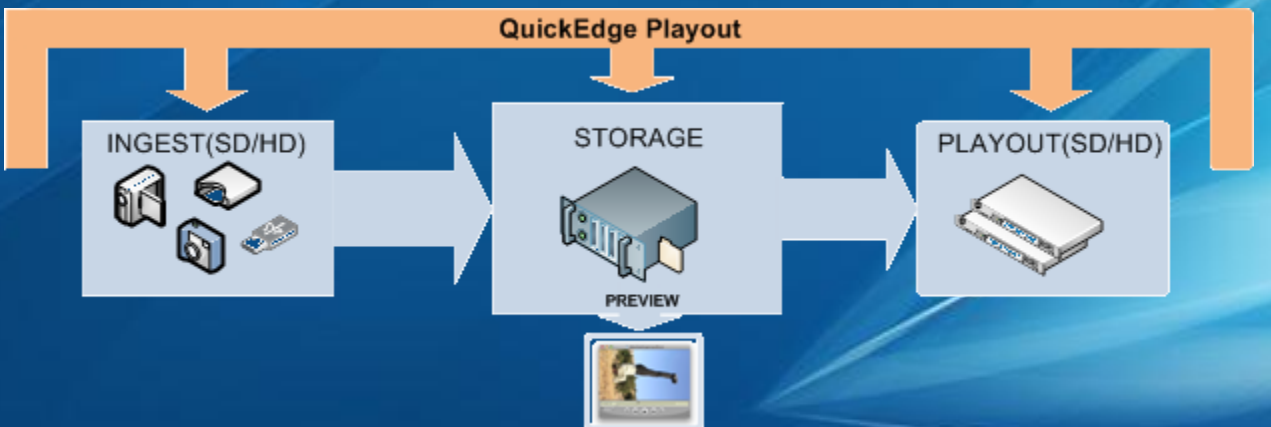
QuickEdge user interface has been developed for accuracy and speed required in a broadcast environment. This also reduces the training time required.

### Network based control

Leverage the existing IT infrastructure and use standard Ethernet based network controls for all server operations.

### Scalability

Any number of Encoder/Decoder ports as and when needed.



## System Requirements:

CPU : Dual 2.0 GHz Pentium processor  
Memory: 2 GB RAM  
Hard Drive: 50 GB Available space  
Network Card: 1gb Ethernet  
Operating System: Windows XP SP2 or later

*Our other broadcast related solutions*

### BLAZE

Newsroom Computer System

### DataHeart

Media asset Manager

## Karthavya

## QuickEdge

Playout solution

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